## Lululemon Drops Vending Machines in New York City and Chicago

The best part: Everything is free!

By PAIGE SZMODIS SEP 7, 2018



Just in time for <u>fall marathon season</u>, Lululemon is dropping digital vending machines in <u>New York City</u> and <u>Chicago</u> stocked with runner necessities. The best part: It's all free!

The Run Stop Shop vending machines will supply water, Nuun electrolyte-enhanced drink tablets, Redd Bars, Honey Stinger energy gels, and emergency supplies such as First-Aid kits, SuperGoop! sunscreen, Kleenex, Cora tampons, Oars + Alps face wipes, Squirrels Nut Butter Anti-Chafe, and Body Glyde.

Both machines will open to all on Thursday, September 13. The New York City machine will be located at Roula Cycling, at 1 Pier 76, 408 12th Avenue, for easy access on the popular running path along the West Side Highway. It will remain open until November 8, just after the New York City Marathon.

Run stop shop in Chicago will be popping up on the lakefront running path at Theatre on the Lake, located at <u>2401 N. Lake Shore Drive, Chicago, IL</u>. Details on how lululemon Chicago is supporting the Chicago Marathon this year can be found at @lululemonchi.

Runners who need to refuel with a drink or snack, who feel an oncoming blister, or who just want to gear-up with Lululemon accessories like hats, socks, and hair ties will be able to access the vending machines from 7 a.m. to 6 p.m. every day.

If you're <u>training for the marathons</u> or just logging your daily miles, you can route your run to pass by these machines for a convenient water break or in case of a chafing emergency.

While the supplies are all free, you will be asked to provide an email address and share photos about their experience on social media with the hashtags, #thesweatlifeNYC and #thesweatlifeCHI for each respective location.

To keep up with more details for each location, follow Lululemon's local Instagrams for New York and Chicago.

## PAIGE SZMODIS

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